

# Curriculum Vitae

## Sheng-Qi ZHOU (周升起)

### Basic Information

Name: Sheng-Qi ZHOU	Gender: Male
Date of Birth: July 12, 1963	Nationality: Chinese
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### Education Background

2017.07 - 2017.08, 2018.12 - 2019.02: Visiting Scholar, University of Chicago, USA  
2009.01 - 2009.08: Senior Visiting Scholar, East Asian Institute, National University of Singapore, Singapore  
2002.09 - 2005.07: PhD in Economics and Management, Shandong Agricultural University, China  
1999.09 - 2001.12: Master in Economics, Shandong University, China  
1982.09 - 1986.07: Bachelor of Engineering, Shandong Textile Engineering College, China

### Present Positions

Professor & Doctoral mentor in Economics, School of Economics, Qingdao University  
Director of Shandong World Economic Research Centre  
Director of Economic Institute of the Yellow-Sea Rim, Qingdao University

### Professional Affiliations and Activities

Vice-President of Shandong Society of World Economics  
Executive member of China Society of World Economics  
Executive member of China Association of International Trade  
Executive member of Shandong Society of International Economics  
Member of the expert committee of China Association of Trade in Service  
Deputy Director of academic committee of Shandong Cross-border E-commerce Research Institute  
E-business expert of Department of Commerce, Shandong Province  
Member of the expert committee of Qingdao CPPCC think tank  
Member of Qingdao CCPIT  
Senior consultant of Qingdao Port Office

### **Previous Positions Held**

2016.04 – 2017.09: Dean of School of Economics, Qingdao University

2013.09 – 2016.03: Vice-Dean of School of Business, Qingdao University, and Director of MBA Education Centre, Qingdao University

2004.09 – 2013.08: Director of International Economics and Trade Department, Qingdao University

2002.09 – 2004.08: Deputy Director of International Economics and Trade Department, Qingdao University

### **Research Fields and Research Interests**

Research Fields: World Economics, International Trade

Research Interests: Global Value Chains (GVCs) , Digital Trade, Trade in Service

### **Lecture Courses of Teaching**

**For graduate students:** New Institutional Economics; Methodology of Economic Research; On Environmental Economic Issues; On the Frontiers of International Trade

**For undergraduate students:** International Trade Theory and Policy; China's Foreign Trade; Practical operation of international trade; Cross-border E-business; International Economic and Technological Cooperation

### **Major Research Projects**

2022.06: How can Digital Trade Promote the “Double Circulation” of Shandong Province: Mechanism, Path and Policy (No. 22CJJ17) , Shandong Social Science Planning Office

2020.09: Service Trade for Students Studying in China: Comprehensive Benefits, Influencing Factors and Policy Optimization (No. 20BJL043) , China National Social Science Foundation

2019.12: Study on Education Quality Assurance System for Foreign Students in China, (No. SDYJG19055) , Department of Education, Shandong Province

2018.12: Case Base Building for MIB Course “ International Investment and Transnational Operation” (No. SDYAL18044) , Department of Education, Shandong Province

2017.10: Research on the Construction of Tutor Team and the Education Quality Assurance Mechanism for Foreign Graduate Students in China ( SDYY17184 ) , Department of Education, Shandong Province

2017.07: Practice Model and Sustainable Development Mechanism of "Characteristic Town" in China (No. 17YJA790013) , Humanities and Social Science Project of Ministry of Education, China

2015.12: Research and Practice on the Teaching Reform of "System Dynamics" Courses under the Background of Mobile Internet (No. 2015Z041) , Department of Education, Shandong Province

2014.10: On Accelerating the Transformation of Foreign Trade Development Mode in Shandong Province (No. 14CJJ06) , Shandong Social Science Planning Office

2013.06: How can ODI Upgrade Shandong's Industrial Structure: Theory, Empirical Evidence and Policy (No. 2013RKB01439) , Science and Technology Department of Shandong Province

2012.08: Research on Teaching System and Model Innovation of Professional Master's Courses in International Economics (No. SDYY10085) , Department of Education, Shandong Province

2012.01: On the building Strategies of China's "international climate discourse power" (No. 12YJAZH208) , Humanities and Social Science Project of Ministry of Education, China

2011.10: A Study on the Renewable Energy Development Policy of Blue Economic Zone of Shandong Peninsula (No. 11CJJ39) , Shandong Social Science Planning Office

2008.11: On the transformation and upgrading of Shandong processing trade – Based on Theory of Intra-product Specialization (No. J08WE03) , Department of Education, Shandong Province

2008.06: Seabed Geological Hazards and Their Impact on Social and Economic Development of Coastal Areas (No. 908-02-03-03) , 908 special project of State Oceanic Administration of China

2006.08: On the Development of Circular Economy and Construction of Ecological Provinces (No. 06BJZ043) , Shandong Social Science Planning Office

2005.12: On Building Ecological Index System of China (No. 05JA790042) , Humanities and Social Science Project of Ministry of Education, China

2004.08: On the International Coordination of Trade Liberalization and Environmental Protection under WTO framework (No. 04CJJ06) , Shandong Social Science Planning Office

2004.08: On Sustainable Development of World Trade (No. 04AJJ05) , Shandong Social Science Planning Office

2001.08: On the Market Incentive Mechanism for Sustainable Development of Resources and Environment Evolution (No. 01BZZ13) , Shandong Social Science Planning Office

2000.12: A Study on the " Closed Circuit - Open Loop " Self-evolution Model of Environment and Resource Management (No. 79970048) , National Science Foundation of China

## List of Major Publications

### ■ Referred Journal Articles

Does the Digital Economy Promote the Quality of Enterprises' Exports? [J]. Journal of Chongqing University of Technology (Social Science), 2023, 37(04).

Bank Liquidity: Risk Measurement, Influencing Factors and Countermeasures [J]. China Journal of Economics, 2023(03).

Digital Economy Boosting Common Prosperity: Function and Mechanism Study [J]. The World of Survey and Research, 2023(02).

Has Digital Financial Inclusion Narrowed the Urban–Rural Income Gap? A Study of the Spatial Influence Mechanism Based on Data from China [J]. Sustainability, 2023(02)

The Influence of Digital Distance on China's Cultural Export [J]. Journal of Chongqing University of Technology (Social Science), 2023, 37(01).

Analysis of Input of Services Industry Added Value and International Competitiveness of Manufacturing Industry——International Comparison Based on Value Added Trade [J]. Journal of Lanzhou University of Finance and Economics, 2022, 38(04).

Does Digital Financial Inclusion Curb the Relative Poverty of Households? [J]. Modern Finance and Economics, 2022, 42(07).

An Empirical Study on the Application of Digital Technology and Service GVCs Participation – Based on the Comparison of the GVCs Length among BRICS Countries [J]. Journal of Chongqing University of Technology (Social Science), 2022, 36(06).

Does the Application of Digital Technology Contribute to the Promotion of the Global Value Chain Position of Service Industry [J]. International Business, 2022(04)

The Nexus between Consumption-based Carbon Emissions, Trade, Eco-innovation, and Energy Productivity: Empirical Evidence from N-11 Economies [J]. Environmental Science and Pollution Research, 2022, 26(01).

Is Commercial Bank Credit Risk Mainly Affected by Internal or External Factors? An Empirical Test Based on KMV and Random Forest Model [J]. Accounting and Economics Research, 2022, 36(01).

A Comparative Study on International Competitiveness of Digital Service Trade [J]. Journal of Chongqing Technology and Business University (Social Science Edition), 2021(10).

Research on the Division Status of Global Value Chain of Digital Service and Its Influencing Factors [J]. Journal of Lanzhou University of Finance and Economics, 2021, 37(06).

Developing Path of Intelligent Publishing of Marine Popular Science Journals in the Era of Intelligent Media [J]. Acta Editologica, 2021, 33(06).

On the Development Status, Dilemma and Strategy of our Marine Publishing Industry [J]. Science-Technology & Publication, 2021(05).

The Impact of Openness on GVC Position in Service Industry——Empirical Study Based on Threshold Effect Model [J]. Journal of Chongqing University of Technology (Social Science), 2021, 35(03).

Empirical Study on China's Cultural Trade Export and Its Influencing Factors [J]. Prices Monthly, 2020(01).

Research on the International Competitiveness of China's Cultural Products Trade and Its Influencing Factors——Based on the Perspective of Supply and Demand [J]. Prices Monthly, 2019(07).

Is the International Influence of Chinese Culture Increasing? A Preliminary Analysis Based on the Export Data of Cultural Products and Services [J]. Journal of Jilin Normal University (Humanities & Social Science Edition) , 2019(01).

Estimation and International Comparison of Investment Rate of Service Industry in China's Manufacturing Industry [J]. Statistics & Decision, 2018, 34(06).

The Relevance between China's Export of Goods and Services Trade: A Study from the Perspective of Trade in Value - Added [J]. Commercial Research, 2017(12).

Comparative Analysis of the Dependence of Chinese and American Economic Growth on Global Market —— Based on Expanded Final Demand Contribution Rate Index [J]. Modern Economic Research, 2017(12).

Import Tariff and Enterprise Cost Plus: Evidence from Chinese Manufacturing Industry [J]. Forum of World Economics & Politics, 2017(05).

International Influence Changes of China's Economic Research -- Based on the Published Articles and Citation Index of SSCI Economic Journals ( 2001 - 2014) [J]. Economic Survey, 2017, 34(02).

The Influence of Social Capital on the Citizenization Process of Land-lost Farmers [J]. Urban Problems, 2016(07).

The Performance and Potential of China's Direct Investment in Countries along the Maritime Silk Road [J]. Reform of Economic System, 2016(04).

Has Urbanization Improved the Living Standards of Landless Peasants? – An Empirical Analysis Based on the Heterogeneity of Land-lost Farmers [J]. Business and Management Journal, 2016, 38(01).

Analysis of Value-added Ability of Chinese Creative Products -- Based on "Relative Technical Complexity" [J]. International Economics and Trade Research, 2015, 35(08).

Review on Virtual Resource Theory in Agricultural Trade [J]. Qilu Journal, 2014(06).

Trade Facilitation and China's Export Trade: Analysis Based on an Improved "Gravity Model" [J]. *Commercial Research*, 2014(11).

On China's Creative Service Trade: Characteristics, Status and Trend [J]. *Inquiry into Economic Issues*, 2014(10).

International Division Status and Evolution of China's Creative Services Industry: An Investigation Based on "Relative Complexity" Index [J]. *International Economics and Trade Research*, 2014, 30(10).

Division Status of China's Manufacturing Industry in the Global Value Chains: A Study Based on Koopman's GVC Position Indices [J]. *Journal of International Trade*, 2014(02).

On Low-carbon Transformation and Upgrading of China's Export Industry Based on DPSIR Framework [J]. *Finance & Trade Economics*, 2014(01).

Analysis on Influencing Factors of Technology Spillover Effect of Imported Intermediate Products [J]. *R&D Management*, 2013, 25(04).

A Review on the Research Progress of China's Cultural Trade [J]. *Journal of International Trade*, 2013(01).

Market Organization Model Selection of Intra-product Division: An Empirical Study Based on China's Industry Perspective [J]. *World Economy Studies*, 2012(10).

Analysis on the Progress of China's Creative Service Trade and its International Competitiveness [J]. *Finance & Trade Economics*, 2012(01).

China's Foreign Direct Investment since Accession to WTO: Characteristics, Troubles and Reflections [J]. *World Economy Studies*, 2011(12).

OFDI and Industrial Restructuring in Investment Countries: A literature Review [J]. *Journal of International Trade*, 2011(07).

An Empirical Study on the Influence of OFDI on the Transmission Path of Total Factor Productivity [J]. *Finance and Economy*, 2011(04).

Impact Assessment of Reclamation on Tidal Flat Wetland Ecosystem Services: A Case Study of Jiangsu Province [J]. *Transactions of Oceanology and Limnology*, 2010(04).

Sino-South Korean Trade Relations: From Boom to Recession, EAI (*East Asian Institute, National University of Singapore, Singapore*) Background Brief No. 508, March 2010.

China's Outward FDI: Statuesque, Tendency and Policy, EAI (*East Asian Institute, National University of Singapore*) Working Paper No. 76, Sept. 2009.

Discussion on the Nexus between Adjustment of Management Trade Policy and Sustainable Development of Economy and Trade: Based on Management Trade Policy of Qingdao City [J]. *International Business*, 2007(06).

A Comparative Study on the Performance and Potential of FDI Utilization of 17 cities in Shandong Province [J]. *Journal of International Trade*, 2007(05).

Our Current Environment Policy Adjustment and the Promotion of Export Product "Environment Competitiveness" [J]. *Ecological Economy*, 2007(01).

On the Environmental Discrimination Issues in International Trade [J]. Environmental Protection, 2005(13).

The Present Situation and Countermeasure of Chinese Enterprises' Foreign Direct Investment [J]. Industrial Economic Review, 2005(11).

The Impact and Countermeasures of the Kyoto Protocol's Formal Entry into Force on Chinese Foreign Trade [J]. Economic Review Journal, 2005(06).

The Application of "Closed Circuit and Open Loop" Rule in China's Western Ecological Economy Construction [J]. Chinese Journal of Eco-Agriculture, 2005(02).

The Inspiration of the Success of Silicon Valley to the Development of Qingdao High-tech Zone [J]. Industrial Economic Review, 2005(Z1).

Study on New Trade Management System and China's Agricultural Trade [J]. Journal of International Trade, 2004(11).

Institution Innovation and Science & Technology Innovation – A Concurrent Discussion of the Institution Restraint and Governance of China's Science & Technology Innovation [J]. Eastern Forum, 2004(03).

On Qingdao's "bundling Strategy" [J]. Ecological Economy, 2002(06).

On the Recuperation Strategy of China's Basin Eco-economic System [J]. Ecological Economy, 2000(12).

An Analysis on Current Situation and Countermeasures of Sino-African Trade [J]. Journal of International Trade, 2000(02).

A Study on the Status quo, Causes and Countermeasures of Sino-African Trade [J]. World Economy Studies, 1999(06).

#### ■ Published Books

Study on Value-added Trade of Service Industry and Its Position in Global Value Chains Division [M]. Beijing: Science Press, 2022.05.

International E-Commerce (the 3<sup>rd</sup>. edition) [M]. Peking University Press, 2020.09.

Sustainable Development Economics [M]. Sichuan University Press, 2018.12.

International E-Commerce (the 2<sup>nd</sup>. edition) [M]. Peking University Press, 2016.01.

—The 12th Five-Year National Planning Textbook.

International Economic and Technological Cooperation [M]. China Radio and Television University Press, 2011.12.

Sino-South Korean Bilateral Trade in the Current Economic Crisis [M]. World Scientific Publishing Co. Pte. Ltd, February 2010.

Theoretical Ecological Economics [M]. China Commerce and Trade Press, 2009.08.

Study on Eco-economic Efficiency of Agricultural Products International Trade [M]. China Commerce and Trade Press, 2008.09.

Equilibrium and Efficiency [M]. People's Publishing House, 2007.08.

International E-Commerce (the 1<sup>st</sup>. edition) [M]. China Commerce and Trade Press, 2006.11.

International E-Commerce [M]. China Foreign Trade and Economic Press, 2002.08.

International Trade and Payment Settlement Practice [M]. Inner Mongolia University Press, 1998.07.

Practical Foreign Trade English [M]. China Textile Industry Press, 1998.02.

New Introduction to International Trade [M]. China Textile Industry Press, 1997.04.

International Trade and Public Relations [M]. Qingdao Publishing House, 1996.09.

Modern International Trade [M]. Jiangsu People's Publishing House, 1995.04.

## **Awards and Honors**

### **■ Awards**

2022.03: " Ideological and Political Guidance, Cross-integration, Multi-chain Coordination" —Education Model Innovation and Practice of Economic Students, Received the 2<sup>nd</sup>. Prize awarded by Shandong Provincial Teaching Achievement Award Evaluation Committee

2022.03 : Multi-dimensional Integration--Exploration and Practice of innovating Economic Graduates Education Model, Received the 2<sup>nd</sup>. Prize awarded by Shandong Provincial Teaching Achievement Award Evaluation Committee

2018.04: From Big Open City to Strong Open City -- A Study on the Transformation and Upgrading of Qingdao's Open Economy, Received the 3<sup>rd</sup>. prize of the 31<sup>st</sup>. Qingdao Social Science Achievement Award

2018.01: The Exploration and Practice of Quality Education Reform for T Type Talents in Economics, Received the 2<sup>nd</sup>. Prize awarded by Shandong Provincial Teaching Achievement Award Evaluation Committee

2016.10: Division Status of China's Manufacturing Industry in the Global Value Chains: A Study Based on Koopman's GVC Position Indices, Received the 2<sup>nd</sup>. Prize of the 30<sup>th</sup>. Shandong Provincial Social Science Achievement Award

2015.12: Division Status of China's Manufacturing Industry in the Global Value Chains: A Study Based on Koopman's GVC Position Indices, Received the 1<sup>st</sup>. Prize of the 29<sup>th</sup>. Qingdao Social Science Achievement Award

2014.08 : Analysis on the Progress of China's Creative Service Trade and its International Competitiveness, Received the 2<sup>nd</sup>. Prize of the 28<sup>th</sup>. Shandong Provincial Social Science Achievement Award

2014.07: Strengthen Self-management Studying, Implement the Seven-step Feedback Teaching Method, and Reform the Training Mode of Management Students, Received the 2<sup>nd</sup>. Prize awarded by Shandong Provincial Teaching Achievement Award Evaluation Committee

2009.03: International E-Commerce, Received the 2<sup>nd</sup>. Prize of Excellent Textbooks of Shandong Province

2005.03: Research on Simulation Teaching of International E-commerce, Received the 3<sup>rd</sup>. Prize awarded by Shandong Provincial Teaching Achievement Award Evaluation Committee

2004.12 : Development and Application of International E-commerce Simulation Teaching System, Received the 3<sup>rd</sup>. Prize of Experimental Teaching Achievements awarded by Department of Education, Shandong Province

2004.03: International E-Commerce, Received the 3<sup>rd</sup>. Prize of the 18<sup>th</sup>. Shandong Provincial Social Science Achievement Award

2001.05: Research on International Business Simulation Teaching, Received the 1<sup>st</sup>. Prize awarded by Shandong Provincial Teaching Achievement Award Evaluation Committee

2000.09 : Research and Development of International E-commerce Simulation Teaching Technology, Received the 2<sup>nd</sup>. Prize of Provincial Experimental Technology Achievements Award, Shandong Province

#### ■ Honors

2021.03: Awarded as Master Teacher of Shandong Province

2017.10: Awarded as Expert Enjoying the Special Allowance of Qingdao Municipal government

2006.09: Awarded as Master Teacher of Qingdao University

1999.09: Awarded as Excellent Teacher of Qingdao University

2001.09: Awarded as Excellent Teacher of Qingdao University

2004.08: Awarded as Excellent Teacher of Qingdao University